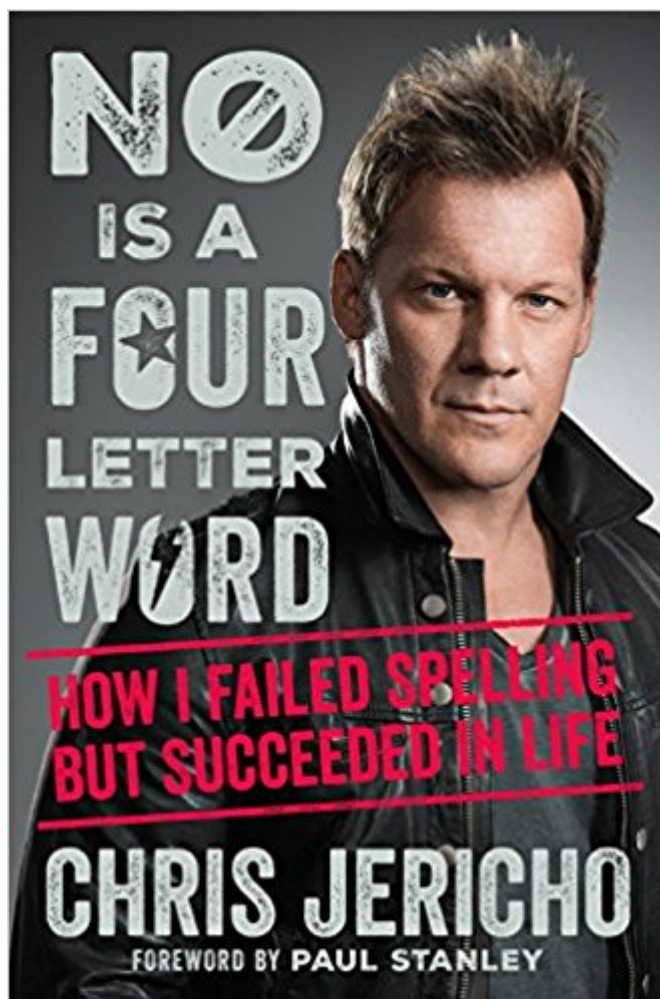


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# No Is A Four-Letter Word: How I Failed Spelling But Succeeded In Life



## Synopsis

Three-time New York Times bestselling author and six-time WWE champion Chris Jericho shares 20 of his most valuable lessons for achieving your goals and living the life you want, jam-packed with fantastic stories and the classic off-the-wall, laugh-out-loud Jericho references he's famous for, with a foreword by Paul Stanley. Chris Jericho has known what he wanted out of life since he was a teenager: to be a pro wrestler and to be in a rock 'n' roll band. Most of his high school friends felt that he lacked the tools necessary to get into either, but Chris believed in himself. With the wise words of Master Yoda echoing through his head ("Do or do not. There is no try."), he made it happen. As a result, Chris has spent a lifetime doing instead of merely trying, managing to achieve his dreams while learning dozens of invaluable lessons along the way. *No Is a Four-Letter Word* distills more than two decades of showbiz wisdom and advice into twenty easy-to-carry chapters. From developing a strong work ethic thanks to WWE chairman Vince McMahon, remembering to always look like a star from Gene Simmons of KISS, learning to let it go when the America's Funniest Home Videos hosting gig goes to his rival, adopting a sense of perpetual reinvention from the late David Bowie, making sure to sell himself like his NHL-legend father Ted Irvine taught him, or going the extra mile to meet Keith Richards (with an assist from Jimmy Fallon), Chris has learned countless lessons during his decades-long career. Now, in the hopes that those same principles might help and inspire his legions of fans, Chris has decided to share them while recounting the fantastic and hilarious stories that led to the birth of these rules. The result is a fun, entertaining, practical, and inspiring book from the man with many scarves but only one drive: to be the best. After reading *No Is a Four-Letter Word*, you'll discover that you might have what it takes to succeed as well...you just need to get out there and do it. That's what Jericho would do.

## Book Information

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## Customer Reviews

Chris Jericho is the author of three New York Times bestsellers, a six-time WWE World Heavyweight Champion, the lead singer of heavy metal band Fozzy, and the host of the Talk Is Jericho podcast. He lives in Tampa, Florida, with his wife and three children, hates thumbtacks, and is obsessed with lake monsters.

There really is nothing this man can't do. This book is far different than his normal biography but that doesn't mean it's not as good. He still tells wrestling and Fozzy stories but does in a way that makes you want to get off your lazy butt and do something to better your life. Chris has given me so much entertainment for almost all my life and I could never thank him enough for that. Please read this book it's absolutely genius.

I was lucky enough to meet Chris at a book-signing event and snag a copy of this a couple days early. The experience of reading this book and, let's be honest, getting to meet him, did not disappoint! It's inspiring, full of great stories intertwined with advice, and just f\*\*\*ing funny. Caution - make sure you watch your toes with all the names (and knowledge) he drops. The entire book oozes with confidence and enthusiasm, just as Chris Jericho's does when he's in the ring, or whenever he's participating in one of his many ventures. I appreciated his words of encouragement, and I think this book found me at exactly the right time when I needed them most. It's kind of like *The Alchemist*, but with a lot more swearing. And looking at all the success Chris has had in multiple areas like wrestling, music, podcast, and making scarves fashionable, I have no reason not to take his messages to heart. If it worked for him there's no reason it can't work for me because where one man goes, another may go. Really loved it, and if you're a fan of his work I have no doubt you will too!

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